

## MEDIA RELEASE FORM

*Privacy rights are very important in the Internet age. Parents need to know how pictures and videos will be used so they can make informed decisions. Please read this form carefully. If you understand and agree, fill in the information at the bottom of the page, sign your full name and include the date.*

- I give permission to the producer and to the agency the producer represents to use the image of myself, or of my child, or both. The image may be a photograph or a video clip. *Note: The producer is the person who records the image such as a photographer or videographer.*
- When I sign this form, the producer and the agency he or she represents will become the only owners of the image. I give up any rights to the image in the photograph or the video.
- The producer/agency may use the image for any non-commercial products or services for educational, promotional, advertising, and marketing purposes. It may not be sold.
- The producer/agency may change the image, use it in whole, or as parts. They can use the image together with other images, graphics, sound, and text.
- The image may appear publicly: it can be seen by any number of people in the world. It can appear on a web site, in a printed brochure, in a video, or at conferences.
- **I will never withdraw this permission.** The producer may use the image without time limit.

### **Information about the model in the photograph or video: it can be you or your child.**

Name (please print): \_\_\_\_\_

Street address: \_\_\_\_\_

City: \_\_\_\_\_ State \_\_\_\_\_ Zip/Postal Code \_\_\_\_\_

Phone number \_\_\_\_\_ email \_\_\_\_\_

Date of birth \_\_\_\_\_

Signature \_\_\_\_\_ Date \_\_\_\_\_

### **Parent or legal guardian: Fill this section out if your child is the model.**

Name (please print): \_\_\_\_\_

Street address: \_\_\_\_\_

City: \_\_\_\_\_ State \_\_\_\_\_ Zip/Postal Code \_\_\_\_\_

Phone number \_\_\_\_\_ email \_\_\_\_\_

Date of birth \_\_\_\_\_

Signature \_\_\_\_\_ Date \_\_\_\_\_

- I am an adult, at least 18 years of age.
- I am a parent or a legal guardian of the child (model).
- I have all the rights to make and sign such statements for myself and for my child.

**Witness: Can be signed by any adult at least 18 years of age other than the parent or guardian who signed the section above.**

Name (please print) \_\_\_\_\_

Signature \_\_\_\_\_ Date \_\_\_\_\_

The laws of the United States of America govern this statement.